



MANIPAL UNIVERSITY
JAIPUR

TAPMI

School of Business

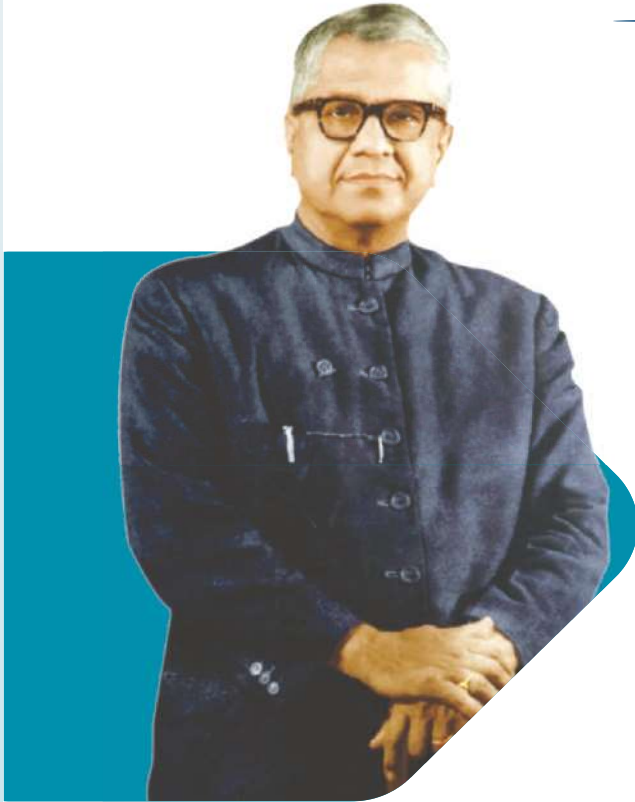
We Create Future Leaders



Information Booklet



OUR VISIONARY LEADER



PADMA SHRI AWARDEE

Dr T.M.A. Pai

FOUNDER

MANIPAL EDUCATION & MEDICAL GROUP

“Give an Individual a professional Education and you have given him a lifestyle.”

VISIONARY • PHILANTHROPIST • PHYSICIAN • EDUCATIONIST • BANKER

VISION

Global Leadership in Higher Education
and Human Development

MISSION

Be the most preferred University for
innovative and interdisciplinary learning

Foster academic, research and
professional excellence in all domains

Transform young minds into
competent professionals with good human values

VALUES

Integrity | Transparency | Quality | Team Work |
Execution with Passion | Humane Touch



MANIPAL UNIVERSITY JAIPUR

EMBARKED THE SUCCESS

with its International and National Achievements in the Fields of Education
Research and Sustainability in

MUJ RANKINGS AND ACCREDITATIONS



Accredited with
NAAC A+ Grade
with 3.28 Score



RANKINGS 2024
University: 64
Engineering: 64
Management: 73 | Law: 29
Architecture: 33



401-600



801-1000



101-200



401-600



301-400



101-200



101-200



65



301-400



401-400



NBA Accredited Programs

Year 2024-27 : B.Tech. - CSE, IT
Year 2023-26 : B.Tech. - CCE, MBA



Overall (World): 1201-1500
Overall (India): 59th Rank
Quality Research (World): 990th Rank



World University
Rankings 2024
by Subject
Engineering : 601-800
Computer Science : 801-1000
Physical Sciences : 1001+



Overall: 601-800



Asia Ranking
701-750

Southern Asia
222

Manipal University Jaipur



The Manipal Education & Medical Group, with a legacy of excellence in higher education spanning over 70 years, established Manipal University Jaipur (MUJ) in 2011. Manipal University Jaipur (MUJ), a multidisciplinary university accredited with an A+ Grade by NAAC, is committed to nurturing talent and strengthening academics and research through unique and innovative practices.

Manipal University Jaipur (MUJ) offers a wide range of undergraduate, postgraduate, and doctoral programs across diverse fields, including Engineering, Architecture, Fashion Design, Interior Design, Fine Arts, Hospitality, Humanities, Journalism & Mass Communication, Basic Sciences, Law, Business & Commerce, Management, Computer Applications, Hotel Management, and Social Sciences. Currently, more than 16,500 students from India and abroad are enrolled. The team of 700+ faculty members having excellent academic profiles and strong research backgrounds is an asset to the university.

Over the last decade, Manipal University Jaipur (MUJ) has become a preferred destination for students seeking quality education that prepares them for careers in industry, academia, and research. It has also gained the trust of leading recruiters and industry players.

Among Manipal University Jaipur (MUJ)'s faculties, the Faculty of Management, Commerce, and Arts is the second largest, with over 3,000 students and approximately 180 faculty members. This faculty offers both undergraduate and postgraduate degrees, across various fields in Management, Commerce, and Arts. As a part of a leading technological university, the Faculty of Management, Commerce, and Arts is uniquely situated to impart quality education through a multidisciplinary approach and innovative pedagogies.

The TAPMI School of Business (TSB), part of the Faculty of Management, Commerce and Arts (FoMCA) at Manipal University Jaipur (MUJ), ranks 73rd in the NIRF 2024 Management Rankings, and its MBA programs are NBA accredited. An MBA at TSB is a transformative experience that shapes future business leaders. Students engage with industry experts, learn from distinguished faculty, and tackle real-world business challenges through case studies, group projects, and internships.

As an integral part of MUJ's academic ecosystem, which holds the 64th rank in the NIRF 2024 University ranking. TAPMI School of Business (TSB) continues to set benchmarks in management education.



Dr N N Sharma
President, MUJ

MUJ HIGHLIGHTS



71 Years
of Established Legacy of
Manipal Education



Land Area: 122 Acres
Built-up Area:
2.73 Million Sq. Ft



16500+
Students



more than
₹ 10 Crores
Worth Scholarships
for Meritorious &
Deserving Students



100+
National & International
Collaborations
with Institutes and
Universities



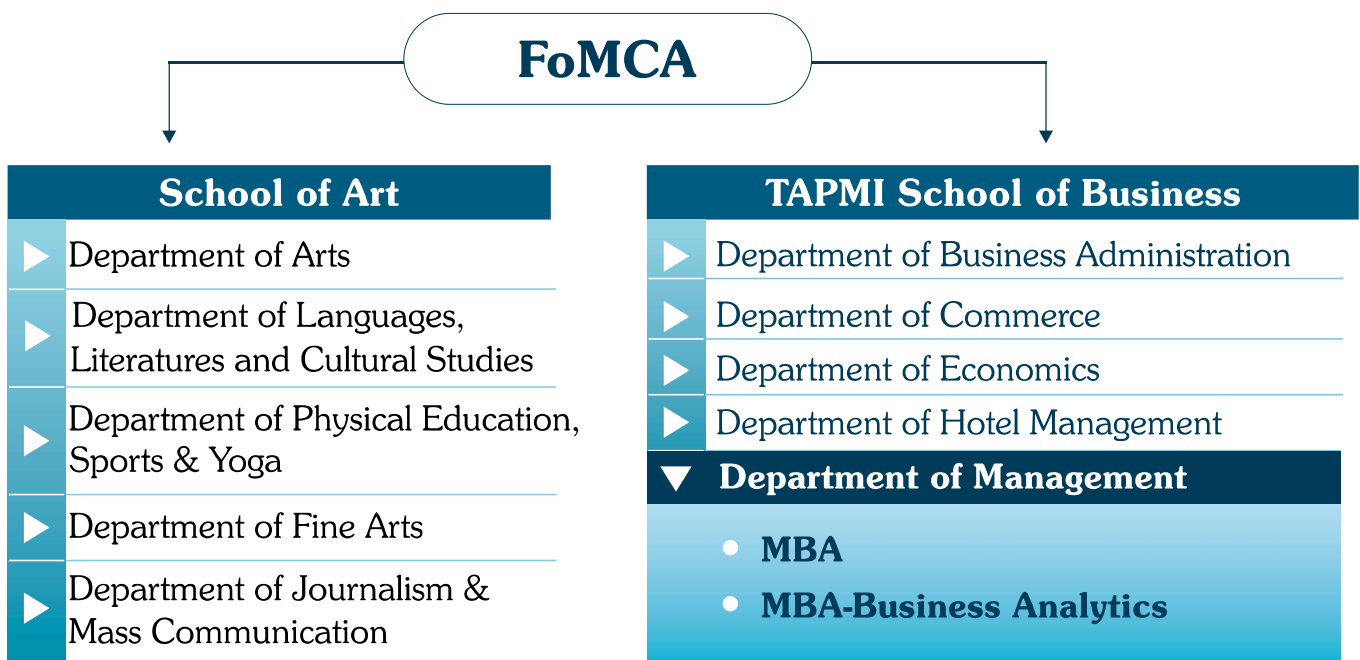
Excellent
Internships &
Placement
Opportunities

STATE-OF-THE ART INFRASTRUCTURE



About FoMCA

“**The Faculty of Management, Commerce and Arts (FoMCA)** is the second largest Faculty of Manipal University Jaipur and in a short span of 13 years, the FoMCA has reached a milestone of approximately three thousand students and 150 faculty members and offers undergraduate, postgraduate and Ph.D. programs across different disciplines of management. We are one of the best management schools in the country with 73rd rank in the prestigious NIRF-2024 ranking. The growth history of the FoMCA is a testament of our commitment towards providing quality management education through, various programs and cutting-edge research.” The Faculty of Management, Commerce and Arts (FoMCA) consists of three important schools.



Prof. (Dr) Brajesh Kumar

Dean, Faculty of Management, Commerce & Arts
Fellow [PhD] (IIM Ahmedabad, India)
M Tech (IIT Kharagpur, India)
B Tech (RAU Central University, PUSA)



TAPMI School of Business



About the School

TAPMI School of Business (TSB) has been established with a vision to make it a world class centre of excellence in business management education. TSB is one of the top emerging B Schools in the country. TSB is an institution that believes in making business education highly relevant in the global context, through meticulously designed curriculum, industry interaction and hands-on exposure. The school provides a rich learning environment comprising a portfolio of pedagogical tools that includes classroom interactions, case study discussions, role play, group discussions, film shows, games, field projects and seminars by various industry experts and eminent academicians. The learning environment, curriculum, ambience etc. are conducive for the holistic development of the students and transform young mind into competent professionals with good human values.



CA (Dr.) Kamakshi Mehta
HoD

FACULTY INFORMATION



Dr Brajesh Kumar
Professor
PhD: **IIM Ahmedabad**
Industry Experience: **2 years**
Academic Experience: **23 years**
Specialization: **Finance**



Dr Kamakshi Mehta
Associate Professor
Chartered Accountant
PhD: **JNU, Jaipur,**
Industry Experience: **26 years**
Academic Experience: **6 years**
Specialization: **Finance**



Dr C Anirvinna
Associate Professor
PhD: **S.V University Tirupati**
Industry & Academic
Experience: **27 years**
Specialization: **General Management**



Dr Shilpa Bhakar
Associate Professor
PhD: **DAVV Indore**
Academic Experience: **20 years**
Specialization: **Marketing**



Dr Umesh Solanki
Associate Professor
PhD: **University of Rajasthan**
Industry Experience: **2 years**
Academic Experience: **23 years**
Specialization: **Finance, Human Resource**
(Research and Quantitative Techniques)



Dr Subhabaha Pal
Assistant Professor
PhD: **The University of Calcutta**
Industry Experience: **06 years**
Academic Experience: **11 years**
Specialization: **Analytics and**
Quantitative Techniques



Dr Aanyaa Chaudhary
Assistant Professor
PhD: **MUJ, Jaipur**
Industry Experience: **12 years**
Academic Experience: **06 years**
Specialization: **Human Resource**



Dr Smita Sharma
Assistant Professor
Post Doctoral: **IIT, Kanpur**
PhD: **University of Rajasthan**
Industry Experience: **6 Months**
Academic Experience: **13 years**
Specialization: **Marketing**

FACULTY INFORMATION



Dr Parul Chaudhary
Assistant Professor
PhD: **MUJ, Jaipur**
Industry & Academic Experience:
13 years
Specialization: **Humane Resource**



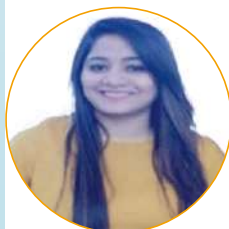
Dr Renuka Kumawat
Assistant Professor
PhD: **Nirma University, Ahmedabad**
Academic Experience: **2.5 years**
Specialization: **Accounting & Finance**



Dr Jyoti Ranjana
Assistant Professor
PhD: **IIT, Khargpur**
Industry Experience: **10 years**
Academic Experience: **02 years**
Specialization: **Finance**



Dr Vijay Kumar Sharma
Assistant Professor
PhD: **Indian Institute of Foreign Trade, New Delhi**
Industry & Academic Experience:
09 years
Specialization: **Finance**



Dr Apoorva
Assistant Professor
PhD: **IIM, Mumbai**
Industry & Academic Experience:
02 years
Specialization: **Marketing**



Dr Eden Samuel P
Assistant Professor
PhD: **National Institute of Technology, Hamirpur, Himachal Pradesh**
Corporate Experience: **03 years**
Academic Experience: **10 Months**
Specialization: **Information Systems**



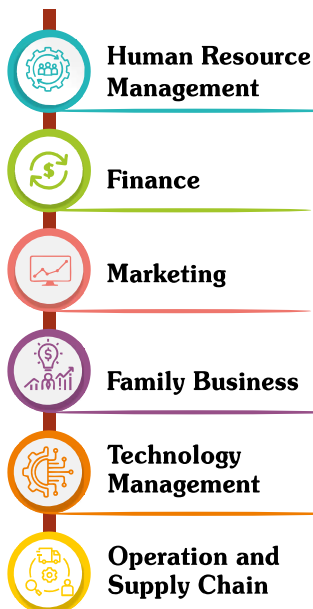
Dr Sarthak Dhingra
Assistant Professor
PhD: **IIM, Mumbai**
Industry & Academic Experience:
09 Months
Specialization: **Operations and Supply Chain Management**



Dr Snehal Chandra
Assistant Professor
PhD: **IIM, Ranchi**
Academic Experience: **09 Months**
Specialization: **Organizational Behaviour and Human Resource Management**

PROGRAMS OFFERED: TSB

Master of Business Administration



Eligibility

The candidate must have a Bachelor's degree (those who are pursuing must submit the evidence of passing by October 31, 2025) in any discipline from a recognized university with a minimum of 50% marks in aggregate and valid score from any aptitude test (CAT / MAT / CMAT / XAT / GMAT/MET/ATMA).

Admission Criteria:

- Based on the performance in Academics (X, XII & Graduation), Entrance Test & Personal Interview. A merit list will be drawn to select the students for this program.
- Work experience will be given due weightage.



Master of Business Administration - Business Analytics

Eligibility

The candidate must have a Bachelor's degree (those who are pursuing must submit the evidence of passing by October 31, 2025) in any discipline from a recognized university with a minimum of 50% marks in aggregate and valid score from any aptitude test (CAT / MAT / CMAT / XAT / GMAT/MET/ATMA).

Admission Criteria:

- Based on the performance in Academics (X, XII & Graduation), Entrance Test & Personal Interview. A merit list will be drawn to select the students for this program.
- Work experience will be given due weightage.
- **Students with Mathematics in 10+2 and graduates from Engineering, Computer Science, Computer Applications & Economics will have added advantage.**

Key Highlights of the Programs

The students get an opportunity to specialize in various management discipline such as Marketing, Finance, Human Resource, Analytics, Family Business & Technology.

TSB employs inventive teaching methods such as case studies, experiential exercises, simulations, and role-play to enhance the effectiveness of teaching and learning.

Industry professionals are an integral part in developing and delivering curriculum, serving as Chair Professors, Adjunct faculty, Visiting faculty, and Guest lecturers and engaging with students through various platforms.

Practical industry exposure through summer internship is an integral part of MBA Curriculum.

The students are exposed to Live Projects in which they get an opportunity to directly interact with the top management of the companies.

Various opportunities to participate in co-curricular activities through different student clubs, industry visit for overall personality development of the students.

Experienced faculty with research and industry experience with innovative method of teaching comprising of a proper mix of theory and practice that provides opportunities for participatory and experiential learning.

Outcome Based Education System.

Continuous mentoring of students for career advancement.

Placement Highlights

Highest CTC
INR 18.2 LPA

Top Decile
INR 11.8 LPA

Top Quartile CTC
INR 8.7 LPA

Prominent Recruiters

Wayspire	upGrad	Indiamart	CinCooni
Torrent Gas	Blinkit	NAV	HDFC Sales
General Mills	Berger Paints	Cognus Technology Limited	Decathlon
Bosch	Accenture	L&T (Larsen & Toubro)	Cognizant
Oracle	Godrej	Tata	ICICI Bank
Toyota	Federal Bank	Olam	JCB
Airtel	Oasis Investment Company LLC	UltraTech Cement	PMI
Dr. B. Lal Lab	Axis Bank	MakeMyTrip	Zomato
OYO	ICICI Securities	KPMG	Genpact
AU Small Finance Bank	IFCI (India Infra Finance)	Human Horizon	Aditya Birla Capital
Kotak Life	Deloitte	Eicher	Mahindra Finance
Abbott	Kuberan Foods	Goodstay	ICICI Bank (Listed Again)
AIS (Asahi India Glass Ltd.)	TensaX Innovation Lab	TCS	MPK (Maha Poshak Krishi)
MA Marketing	IndusInd Bank	Argus Media	Zudio

Prominent Speakers at TSB



Dr. Atul Mehta
CEO, Pay10
Formerly, Senior Vice President of Sales,
Razorpay



Prof. (Dr.) Dwarika Prasad Uniyal
Pro Vice Chancellor
RV University



Ms. Roli Sehgal
HR Consultant & Corporate Trainer



Mr. Pankaj Gera,
SVP & Senior Director of Agency
Tata AIA Life Insurance



Mr. Sandeep Sharma, MD
Deloitte Consulting Pvt. Ltd.



Mr. Raman Ramachandran
Chairman & Managing Director
BASF India Ltd



Mr. Sameer Nayar
Executive Vice President-Strategic Development
Oberai Hotels & Resorts



Mr. Farhan Khan
Total Rewards Partner
Flutter Entertainment PIC



Mr. Prakhar Tripathi
Jindal Stainless Steel



Mr. Siraj Chaudhary
EX. CEO Cargill India and MD & CEO
National Collateral Management Service Ltd.

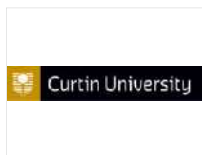


Mr. Ajith Pai
CEO & Founder
Green Earth Fress Product (P) Ltd.



Amrita Dhillon
Professor of Economics
Department of Political Economy King's
College London

International Partners of MUJ



Testimonials



Laxmi Gurjar
Batch 2023-25

Joining MBA program at TSB was a game-changer for me as a fresher. The engaging classes, mentorship & industry exposure open doors to a world of possibilities. The supportive community & hands-on learning approach made my transition into the business realm seamless. Excited for the journey ahead!



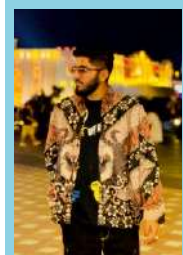
Mayank Keshan
Batch 2023-25

As a participant in the winter study tour to Ajman University, I can confidently say it was the highlight of my academic journey. The collaborative atmosphere, engaging lectures, and exposure to the vibrant culture of the UAE made this program stand out. During the tour thrilling desert safari, was a once-in-a-lifetime experience. It was a perfect blend of education and adventure, leaving a lasting impact on my college experience. From engaging lectures to the exhilarating adventure in the desert, every aspect of the program was carefully curated. It not only enhanced my academic understanding but also provided unforgettable cultural and recreational moments.



Parth Sharma
Batch 2023-25

The study tour was not just about books; it was a journey of self-discovery. Engaging lectures, interactive sessions, and site visits made learning dynamic and left a lasting impact on my perspective. Ajman University helped us to understand the foreign study culture and interact with the international students from Jordan, Egypt, Palestine etc. We learned some great managing skills from the students coordinator there. It was overall a great experience with the team as they were with us all the time guiding us.



Sudhir Rajpurohit
Batch 2023-25

My experience in the winter study tour 2k24 was fabulous. I saw the beautiful campus of Ajman University It had all the diverse courses ranging from business to engineering, architecture etc. The industrial tour were great; we met new diverse people, who shared their vast knowledge with us and improved our learning. I enjoyed the visit to the Bhurj Khalifa the most, being at the 124 floor was an amazing and breathtaking experience and i got some awesome pictures clicked there. It was a lovely visit to Dubai and being on this tour.



Abhishek Bhalothia
Batch 2023-25

The winter study tour to Ajman University was a perfect blend of academic exploration and cultural immersion. The support in fostering connections with industry leaders greatly enhanced my academic experience. I am grateful for the opportunities to engage with professionals in the Gulf drug industry during my academic journey. The hands-on activities and interactions with faculty enriched my academic journey, making it a memorable and impactful winter study program.



Daksh Shah
Batch 2023-25

Attending MUJ has been one of the most transformative experiences of my life. The institution's dedication to academic excellence, coupled with a supportive and inclusive environment, provided the perfect setting for personal and professional growth.



Yash Kumar Ralley
Batch 2023-25

Pursuing an MBA at TAPMI School of Business, MUJ, has been a transformative journey. The rigorous curriculum, industry exposure, and supportive faculty have nurtured my skills and broadened my perspectives. This vibrant campus fosters holistic growth, empowering me to become dynamic leader prepared to excel in the corporate world.



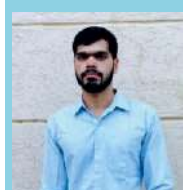
Vrishti
Batch 2023-25

MUJ has provided me with a high-quality education and numerous opportunities for personal and professional growth. I am truly grateful for this experience and excited to continue learning from the exceptional professors who inspire and guide us every step of the way.



Varnika Malik
Batch 2022-24

TAPMI School of Business has got one of the best facilities and brilliant faculty a B-school can have.



Nirmal Sharma
Batch 2022-24

TAPMI School of Business has helped me grow by imparting me with theoretical and practical knowledge.



**Up to 80% scholarship on
Tuition fees**

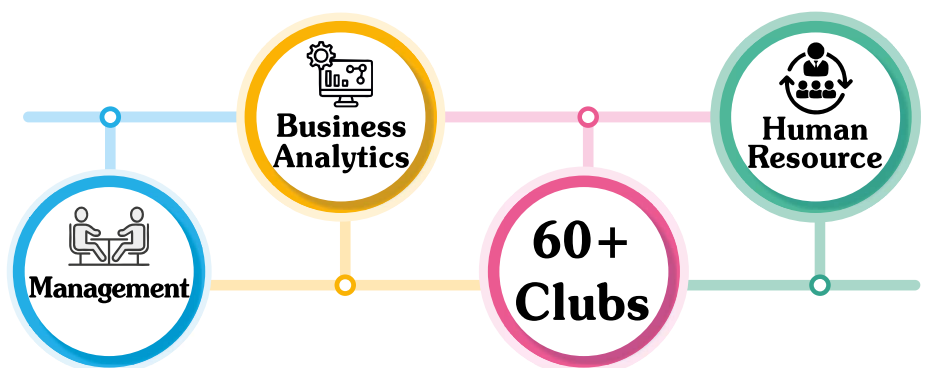
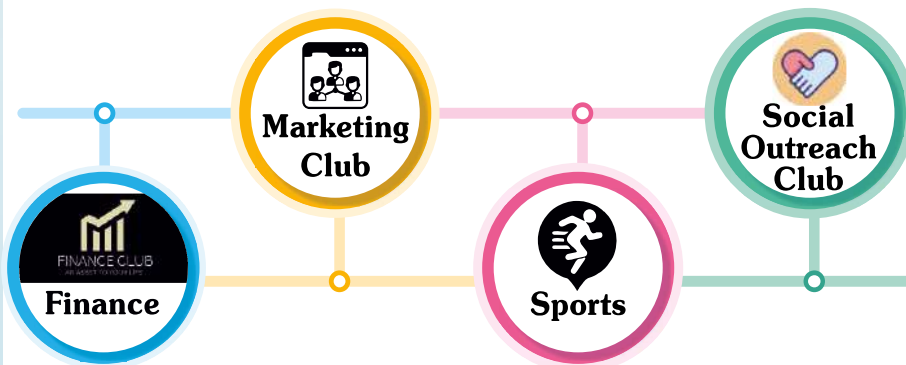


**More than 60% Students awarded
Scholarship**

Scholarships



Student Club



Club



Curriculum



Specializations

Finance	HR	Marketing	Family Business
<ul style="list-style-type: none"> International Financial Management Project & Infrastructure Finance Behavioral Finance Strategic Cost Management Managerial Perspective to GST 	<ul style="list-style-type: none"> HR Analytics Organization Change & Development Industrial Relations Competency Mapping HR Issues in Corporate Restructuring 	<ul style="list-style-type: none"> Marketing Research Strategic Marketing B2B Marketing Integrated Marketing Communication Marketing Analytics 	<ul style="list-style-type: none"> Innovation and Growth Strategic Organization Behavior Succession Planning & Leadership Transition Internationalization of Family Business Strategic Management of Family Business

Student Progress



Note: Core and Elective Courses are subject to change

Academic Program	Duration (Years)	Payment Fee Structure Year 2025-27						Total Course Fees (including Caution Deposit)
		Registration Fee	Caution Deposit (Refundable)	1 st year Tuition Fee	CD+Tuition Fee Before Class	1 st Year Total Fee	2 nd Year Fee	
MBA	2	10000	15000	5,10,000	5,25,000	5,35,000	5,10,000	₹10,45,000
MBA Business Analytics	2	10000	15000	5,73,000	5,88,000	5,98,000	5,73,000	₹11,71,000

Admission Process



Application form initiated through website
admissions.jaipur.manipal.edu

Our counsellors will guide the candidates through the admission process, which is as per regulatory requirements.



Applicants must submit a completed application form with relevant documents within the due date.

Please visit the FAQ section on our website to know more about the admission process.



Hostel Details



For MBA Admission contact us @

+91-8003106888, +91-8690987122 ☎ 0141-3999100 ext: 496

✉ tsb.communications@jaipur.manipal.edu

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